

Global Philatelic Network  
International Philatelic  
Academy

# PRESENTATION & ESTHETICS

The look of your collection  
is far more important than  
you think

5 - 7 APRIL 2018

GREECE

SANI RESORT

# PHILATELIC SUMMIT 2018



# WELCOME TO THE INTERNATIONAL PHILATELIC SUMMIT 2018

Following the sequence with four successful International Philatelic Summits from 2009, 2012, 2014 and 2017 which all took place in Sweden, the next International Philatelic Summit on 5-7 April 2018 will be located to **SANI DUNES** in Greece.

## SANI RESORT

**SANI RESORT** is situated on the magnificent Kassandra peninsula, the first of the three beach-fringed peninsulas of Halkidiki, 90km from Thessaloniki Airport. **SANI** overlooks Mount Olympus and is close to the glorious but unspoiled beaches of the Sithonia peninsula. A special place where nature and man exist in harmony. **SANI** is a family-owned ecological reserve stretching across 1,000 acres, with endless golden beaches enchantingly framed by the crystal-clear waters of the Aegean and the magnificent pine forests of the Kassandra peninsula.

Beach life meets high life at **SANI DUNES**. A chic destination where the sophisticated ambience, exceptional cuisine and 'grown-up' environment promise the warmest of welcomes. Where contemporary style combines perfectly with sublime touches of Mediterranean elegance; handcrafted furniture, gorgeous fabrics and natural woods abound. While the exclusive spa, private beach and expansive pools simply add to the pleasure.

[WWW.SANI-RESORT.COM](http://WWW.SANI-RESORT.COM)

Stavros Andreadis, president of **SANI SA** is a keen stamp collector. His philatelic area is Greece. Stavros is an exhibitor and has received several Large Gold Medals for his "Kassandra" collection: GREECE – Large Hermes Heads 1861 to 1886. At Monacophil 2011 he published an EDITION D'OR book with the Global Philatelic Network.



'It has always been my vision to combine my hobby of philately with my professional activity. Therefore I am very happy to host the 2018 International Philatelic Summit at SANI RESORT. I welcome all keen collectors of stamps and postal history. My team and myself will do everything for you to feel like being in paradise.'

*Stavros Andreadis*

COLLECTORS AND PHILATELISTS

With the **Global Philatelic Network** as organizer of the International Philatelic Summits, we will for the next Summit develop the concepts as being a destination event for philatelists, who show up at an event where no medals are handed out. The interest in collecting and exhibiting in all of its facets is so strong that people dedicate several days to the formal presentations with 'Questions & Answers', informal discussions and workshops that pepper the days, and so we will take the next step in this development.

Any serious philatelist is welcome, the only qualification being one's interest in philately. The Summit addresses collectors, exhibitors, experienced judges, apprentice judges, philatelic experts and dealers.

The next Philatelic Summit will take place from 5-7 April 2018. The three days will be allocated to presentations, seminars and workshops.

The Summit presentations will be a mix of key-note presentations from speakers who will give formal presentations, and a mix of presentations conducted by speakers who are invited among all participants. Almost 50% of the time will be allocated to interactive workshops.

Project Manager and Chairman of the Philatelic Summit 2018 will be Jonas Hällström RDP from Sweden.



The Summit will be conducted as a Joint Venture between the Global Philatelic Network and SANI RESORT, where SANI offers:

**Full board package  
from Wednesday 4 April to Sunday 8 April 2018.**

- 3-days participation in the Philatelic Summit (1 person)
- 4 Nights in double-room for 1 or 2 persons
- 4 Breakfasts for 1 or 2 persons
- 4 Lunches for 1 or 2 persons
- 4 Dinners for 1 or 2 persons

**Price: € 995**

- Additional nights for "Summit Price" € 150 per extra night, including breakfast, lunch and dinner for 1 or 2 persons
- Social events to be offered on the location
- The "full board package" is valid for 1 or 2 persons - the same price applies for either being alone or accompanied by wife, husband, spouse, partner or friend

# PRESENTATION AND ESTHETICS

The Philatelic Summit 2018 will deal with the topic **Presentation and Esthetics – The look of your collection is far more important than you think**. The Summit will be conducted based on regulations and guidelines dimensioning the FIP (Fédération Internationale de Philatélie) standards for competitive philately (the Summit does not only addressing exhibitors).

## WEDNESDAY 4 APRIL

Whole day: For participants arriving to Thessaloniki airport will be organized transfer and transportation to SANI DUNES

Check-in, Registration

7.00 p.m. Welcome Reception

7.30 p.m. Dinner

## THURSDAY 5 APRIL

10.00 a.m. Welcome and Opening

10.30 a.m. COFFEE

**11.00 a.m. SUMMIT KEY-NOTE PRESENTATION:  
Presentation and Esthetics – The look of your collection is far more important than one think**

- o The regulations
- o Development of presentation from an historical starting point
- o Current trends and models
- o What the challenges are

Speaker: Jonas Hällström RDP (Sweden)

12.30 p.m. LUNCH

**2.00 p.m. WORKSHOPS**

(Each workshop will be chaired by an experienced philatelist).

Mixed philatelic disciplines, where all participants will participate in five parallel workshops dealing with the following topics:

- o The use of texts, colors and styles on the pages
- o The use of images, graphics and maps on the pages
- o The page layout versus the frame layout
- o The difference between the presentation in various philatelic disciplines
- o The Title Page
- o The use of presentation to highlight rarity

The 2-hours workshops will be conducted as 20 minutes' presentations followed by 20 minutes questions and discussions for each presentation. The 2-hours workshop will comprise 3x such presentations and discussions.

4.00 p.m. The Summit Adjourns until the next day

7.30 p.m. Dinner

PROGRAM

## FRIDAY 6 APRIL

### 10.00 a.m. KEY-NOTE PRESENTATION 1:

#### **Presentation and Esthetics – The look of your collection is far more important than one think**

Examples from a collector or exhibitor who has reflected on this subject for many years and who has achieved a great success with his presentations on various philatelic subjects.

Speaker: To be announced from 1 September 2017

10.45 a.m. COFFEE

### 11.15 a.m. KEY-NOTE PRESENTATION 2

*For detailed information see Key-Note Presentation 1 at 10.00 a.m.*

Noon Summary and conclusions from the Workshops on the day before

12.30 p.m. LUNCH

### 2.00 p.m. WORKSHOPS

*For detailed information see Workshops on Thursday, 5 April at 2 p.m.*

4.00 p.m. The Summit Adjourns until the next day

7.30 p.m. Dinner

## SATURDAY 7 APRIL

### 10.00 a.m. KEY-NOTE PRESENTATION 3

*For detailed information see Key-Note Presentation 1 on Friday, 6 April*

10.45 a.m. COFFEE

### 11.15 a.m. KEY-NOTE PRESENTATION 4

Noon Summary and conclusions from the Workshops on the day before

12.30 p.m. LUNCH

### 2.00 p.m. WORKSHOPS

*For detailed information see Thursday, 5 April at 2 p.m.*

4.00 p.m. Wrap-Up and Closing of the Summit

4.30 p.m. End

7.30 p.m. Dinner

## SUNDAY 8 APRIL

Until Noon Check-out

For participants departing from Thessaloniki airport will be organized transfer and transportation from SANI DUNES

12.30 p.m. Lunch

PROGRAM





# SANI RESORT

## Key-Note Speakers and Speakers for the Workshops

This invitation calls for four (4) key-note speakers who also will be able to chair the workshops being conducted each day of the Summit.

- The key-note-speech should give examples reflecting on the Summit topics: Presentation and Esthetics - The look of your collection is far more important than you think
- The speaker should have reflected on this subject for many years and achieved success with his presentations on one or more philatelic subjects

This invitation also calls for speakers to the "20-minutes-presentations" being conducted at the workshops. The subjects, to be covered with examples from the speaker's own collection/exhibit and with experiences (feedback/response received) from the presented approach:

- The use of texts, colors and styles on the pages
- The use of images, graphics and maps on the pages
- The page layout versus the frame layout
- The difference between the presentation in various philatelic disciplines
- The Title Page
- The use of presentation to highlight rarity



# ORGANIZED BY THE GLOBAL PHILATELIC NETWORK

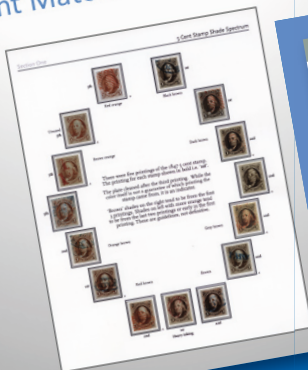


INFORMATION & APPLICATION ON  
[WWW.HEINRICH-KOEHLER.DE](http://WWW.HEINRICH-KOEHLER.DE)

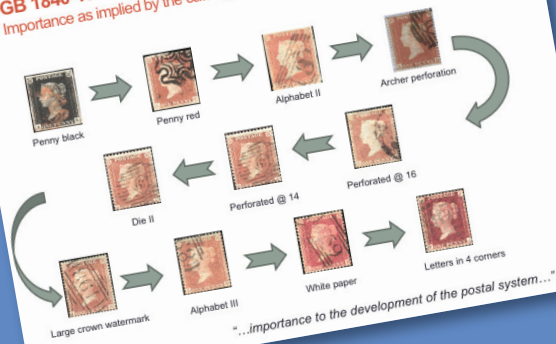
## Summary Much has changed over the last century

- Moved from:-
  - Generalist
  - Quantity
  - Chronology
- Exhibiting
- Towards:-
- Specialist
  - Quality
  - Storyline

## Important Material Shows Knowledge



## GB 1840-1879 1d issues: Importance as implied by the catalogue





# Philatelic Summit 2018 – Application form

**Full name** .....

**Address** .....

**City** .....

**ZIP** ..... **Country** .....

**Tel** ..... **Mobile** .....

**E-mail** .....

I hereby apply to the 3-days Philatelic Summit at SANI DUNE RESORT on 5-7 April 2018. Upon receipt of confirmation, I will pay the Seminar fee [€ 350] and the below charges. The Seminar fee includes the 3-days Seminar program and documentation.

I book the all-inclusive-package for 4 nights from 4-8 April [€ 645]

I book additional nights with the all-inclusive-package [€ 150 per night].

Additional dates: .....

I will NOT be accompanied.

I will be accompanied by (name): .....

I would be able to be a **Key-Note Speaker** and want to be contacted to discuss a potential scope for such a speech

I would be able to give a **20-Minutes-Presentation** at one of the workshops and want to be contacted to discuss a potential topic for such a presentation

## Remarks

.....  
.....

**City and Date**

**Signature**

.....

## Send to:

Jonas Hällström, Tomtebogatan 1A, SE-113 39, STOCKHOLM, Sweden  
j.hallstrom@telia.com